

**YAŞAR ÜNİVERSİTESİ**

**Department of Radio, Television & Cinema**

**RCTV 3309 TV Production Design**

**Project Assessment Sheet**

**Assessment of the Lecture**

|  |  |  |
| --- | --- | --- |
| Work | Weight | Score |
| Assignments (7) | 35 % |  |
| Pitching | 25 % |  |
| Final Exam | 40 % |  |
| *Total* | 100 % |  |

**Assessment of the Assignments**

|  |  |  |
| --- | --- | --- |
| Project Title | Designing a Format for a Specific TV Genre (Group work) | |
| Project Type | Format Proposal / Oral Presentation | |
| Student Name & Number |  | |
| Advisor Name | Assist. Prof. Dr. Ürün YILDIRAN ÖNK | |
| Deadline | Each week starting from 6th week | |
| Format of the Project | Format Proposal form is supposed to be filled including the necessary details for the format design. 6 original format proposals and one adaptation proposal are supposed to be prepared within groups of 3 or 4. | |
| Grading Criteria | **Work** | **Weight** |
| Relevance of the Format to the Genre | 10 % |
| Creativity | 30 % |
| Feasibility | 10 % |
| Selection of the Name / Host | 10 % |
| Relevance of the Target Audience | 20 % |
| Relevance of the Schedule | 10 % |
| Relevance of the Production Method | 10 % |

**Assessment of the Pitching**

|  |  |  |
| --- | --- | --- |
| Project Title | Presenting an Original Format (Individual) | |
| Project Type | Oral Presentation supported by powerpoint | |
| Student Name & Number |  | |
| Advisor Name | Assist. Prof. Dr. Ürün YILDIRAN ÖNK | |
| Deadline | End of term | |
| Format of the Project | 5 min. oral presentation of an original format. Powerpoint presentation is required including the proposal form and sample visual material. | |
| Grading Criteria | **Work** | **Weight** |
| Creativity | 30 % |
| Feasibility | 10 % |
| Selection of the Name / Host | 10 % |
| Relevance of the Target Audience / Schedule | 10 % |
| Effective Logline | 10 % |
| Relevance of the Production Method | 10 % |
| Persuasion | 20 % |

|  |  |
| --- | --- |
| LETTER GRADE |  |

**Date:**

**Signature:**